

# Ruby Kim

UX DESIGNER

[rubykim.site](http://rubykim.site)

[artist.ruby.kim@gmail.com](mailto:artist.ruby.kim@gmail.com)

(+82) 10-2728-5124

## EDUCATION

### NHN NEXT

Computer Science Certification

2013 - 2016 | SUNGNAM, REPUBLIC OF KOREA

### University of Chung-Ang

B.A. in Journalism

2009 - 2014 | SEOUL, REPUBLIC OF KOREA

## SKILLS

### Design

Interaction Design,  
UX/UI Design, Web Design,  
Visual Design, Graphic Design,  
Prototyping, Wireframing,  
Content Strategy,  
Information Architecture,  
HTML/CSS, JavaScript

### Research

Interaction Design,  
UX/UI Design, Web Design,  
Visual Design, Graphic Design,  
Prototyping, Wireframing,  
Content Strategy,  
Information Architecture,  
HTML/CSS, JavaScript

## TOOLS

Figma, Sketch, Adobe XD,  
Framer, Zeplin, All Adobe Suites

## EXPERIENCE

### Billionaires Lead Designer

- **Leadership in UI/UX Design and Product Planning:** At Billionaires, a fintech startup, I led the UI/UX design and product planning for "The Rich", a social investment platform. My focus on user-centric design principles was key in developing a service that seamlessly combines investment tracking with community engagement.
- **User Base Growth and Data-Driven Decision Making:** Successfully expanded the user base, reaching over 500,000 active users. Utilized Google Analytics to analyze user behavior, forming and validating hypotheses for service enhancement, crucial in a resource-limited startup environment.

OCT 2021 - JAN 2024 | SEOUL, REPUBLIC OF KOREA

### NAVER UX Designer & Project Manager

- **Project Leadership in "우리동네" at NAVER:** Managed the "우리동네" project, a map-based local community service. My role focused on strategic planning and ensuring effective execution, contributing to the service's widespread adoption and success among millions of users.
- **Advanced User Research Techniques:** Employed advanced user research techniques, including detailed behavior data analysis and meticulously designed surveys. This approach, grounded in statistical methods, enabled a deeper understanding of user needs and preferences, significantly contributing to the service's refinement and user satisfaction.

OCT 2019 - OCT 2021 | SUNGNAM, REPUBLIC OF KOREA

### LINE Works iOS Software Engineer

- **iOS Application Development:** Actively involved in the development and enhancement of iOS applications for enterprise collaboration at LINE WORKS, focusing on user-friendly interfaces and robust functionality.
- **Project Leadership in Messaging and Email Services:** Led the development of key features in messaging and email services, ensuring seamless communication tools for corporate clients, enhancing user engagement and efficiency.
- **Optimization of Calendar and Cloud Services:** Contributed to the optimization of calendar and cloud services, implementing features that improved organizational productivity and data management within corporate environments.

JUN 2016 - OCT 2019 | SUNGNAM, REPUBLIC OF KOREA